

## Publisher's Statement

6 months ended December 31, 2018, *Subject to Audit*

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Analyzed Nonpaid Circulation	Rate Base	Variance to Rate Base
1,000,000	1,000,000	

### TOTAL CIRCULATION BY ISSUE

Issue	Print	
	Analyzed Nonpaid	
Spring	1,000,000	
Fall/Winter	1,000,000	
<b>Average</b>	<b>1,000,000</b>	

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	% of Circulation
<b>Analyzed Nonpaid</b>		
Nonpaid Bulk	1,000,000	100.0
<b>Total Analyzed Nonpaid</b>	<b>1,000,000</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
12/31/2017	1,000,000	1,000,000	1,000,000		
12/31/2016	1,000,000	1,000,000			

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### ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions  
Geographic Data  
Trend Analysis

### RATE BASE

Rate base shown in Executive Summary is for analyzed nonpaid circulation.

# Countdown

Annual Frequency: 2 times/year

Field Served: COUNTDOWN serves the expectant parents market.

Published by: Meredith Corporation

### NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Method of Circulation for Analyzed Nonpaid:** COUNTDOWN is inserted into the Countdown Sampler for Expectant Mothers. Samplers are delivered in bulk to OBGYN's for redistribution to expectant mothers.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Meredith Corporation  
Countdown, published by Meredith Corporation \* 1716 Locust Street \* Des Moines, IA 50111

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